

Sample Website Evaluation Rubric

QUESTION	ANSWER OPTION 1	ANSWER OPTION 2	ANSWER OPTION 3
AUTHORITY			
Is the author identified?	Yes	No	Unsure
Does the author have appropriate qualifications with respect to the information being presented?	Yes	No	Unsure
PURPOSE			
Is the purpose to inform or give factual information?	Yes	No	Unsure
COVERAGE			
Is the information primary or secondary in nature?	Yes	No	Unsure
Is the information presented comparable to information on the same topic presented by other sites?	Yes	No	Unsure
ACCURACY			
Is the information free of factual errors?	Yes	No	Unsure
Do the conclusions appear to be well-reasoned and supported by the facts presented?	Yes	No	Unsure
Is the information properly referenced?	Yes	No	Unsure
OBJECTIVITY			
Is the information free from obvious bias?	Yes	No	Unsure
Does the author avoid the use of emotional or inflammatory language?	Yes	No	Unsure
Does the author avoid trying to sell something or persuade the reader of a particular viewpoint?	Yes	No	Unsure

QUESTION	ANSWER OPTION 1	ANSWER OPTION 2	ANSWER OPTION 3
CURRENCY			
Is the information up to date?	Yes	No	Unsure
Are there creation and revision dates?	Yes	No	Unsure
ACCESSIBILITY			
Does the site have a professional appearance?	Yes	No	Unsure
Does it use proper grammar, spelling, and composition?	Yes	No	Unsure