

The Why of Clothes

Name: _____ Period: _____ Date: _____

Read Chapter 1 (pages 10-19) of “*Fashion*” (black text book) and complete the following:

Fashion Terms (Vocabulary)

Define the following words how they relate to fashion.

protective clothing

adornment

beauty

identification

dress code

modesty

status

values

attitudes

conformity

individuality

personality

True/False

Write True or False for each of the following statements:

- _____ 1. The reason we wear clothes are different today from those in historic times.
- _____ 2. Clothes can offer protection from weather, environmental dangers, occupational hazards, and enemies.
- _____ 3. Folk costumes provide information about how various cultures view beauty and adornment.
- _____ 4. Uniforms eliminate group identity and take away the feeling of belonging.
- _____ 5. All societies of the world have the same standards of modesty.
- _____ 6. Clothing is sometimes used to achieve a higher status.
- _____ 7. Peer group pressure encourages individuality.
- _____ 8. Personality tests have shown that people who wear very decorative clothes tend to be very social.

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9. Working with a partner, list clothes and accessories that people wear for protection, adornment, identification, modesty, and status.

Protection

Adornment

Identification

Modesty

Status

10. Find at least three (3) pictures online that illustrate protective clothing. Post them to a PowerPoint/Google Slide Show and explain why each is necessary. Describe the technological advances that have made the clothing possible.
11. Find at least three (3) pictures online that show people wearing uniforms. Post them to a PowerPoint/Google Slide Show and write your impressions of what each uniform shows or tells to those who see it being worn. Describe how the uniform helps the person wearing it.